Badge catalogue

pdc® **BIG**

Innovative People ID Solutions

Innovative People ID Solutions

We are people ID experts. Focused on great service, quality and innovation.

PDC BIG are the leading people ID solutions company. We provide badges, wristbands, lanyards and ID accessories to companies all over the world. From retail to hotels to charities and events, we connect people through innovative ID solutions that deliver superior customer experiences worldwide.

With our range of professional, quality name badges you are able to:

• Choose between a wide range of badges, including event badges, customer facing permanent badges and our reusable Selfit® option, perfect for temporary staff and events or when you have a high staff turnover
• Present a professional, consistent look for all staff while promoting your brand
• Improve communication between staff and guests
• Communicate promotions and special events and include graphics such as country flags and bar codes
• Personalise professional badges on the go using our Selfit® software and printer. Perfect for last minute changes to event delegate lists
• Save time and money with our streamlined ordering process

Don't forget we also supply a wide range of innovative ID accessories such as lanyards, fasteners and ID card holders to compliment your name badges.

OUR PROMISES:

1/ Quality, innovative products:

• We offer the widest range of badges on the market
• Our printing expertise, quality control process and ISO accreditation means you can be assured of a quality product
• We are passionate about innovation and are always looking for new ideas to add to our product range

2/ You can trust us with your brand: We are print and design experts. Our knowledge and experience means your brand is safe in our hands. We will ensure your logo and brand guidelines are followed at all times.

3/ Excellent customer support: We offer you your own account manager to support you with your order and assist you with any questions you may have to ensure you pick the product that is right for your needs.

4/ Super fast delivery: We offer super fast delivery times and work with our courier company to ensure a fast, secure and reliable delivery service.

Categories

Customer facing

Company ID

Visitor ID

Events

Awards

Promotional

Summary

Highlights

Best seller

Selfit® Badges
04

Best seller

Premium Impress Badges
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NEW

Light Up Badges
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Reusable Badges

On-site personalisation
• • •
Flexible
• • •
Professional quality
• • •
Last minute changes

Selfit® Badges

Save time and money with Selfit® reusable badges

Selfit® badges are completely reusable. Your logo is printed and sealed below a protective, scratch-resistant surface. A paper insert (sold separately) is then changeable behind a hidden window after each event to be able to use your badges time and time again.

About our Selfit® badges:

- Various badge and window sizes available to display your required information on your badges
- Can be printed in any Pantone colour to perfectly match your corporate guidelines
- Can include graphics such as bar codes and QR codes
- The perfect choice for retail environments where staff turn over is high or badges are needed quickly

- A unique thumb cut on the reverse making it easy to remove and replace inserts
- Can be produced on-site at your event, at home, or in store using our Selfit® software (see pages 6-7)
- Can be sent to you with inserts pre-personalised and in alphabetical order using our bureau service (see page 32)
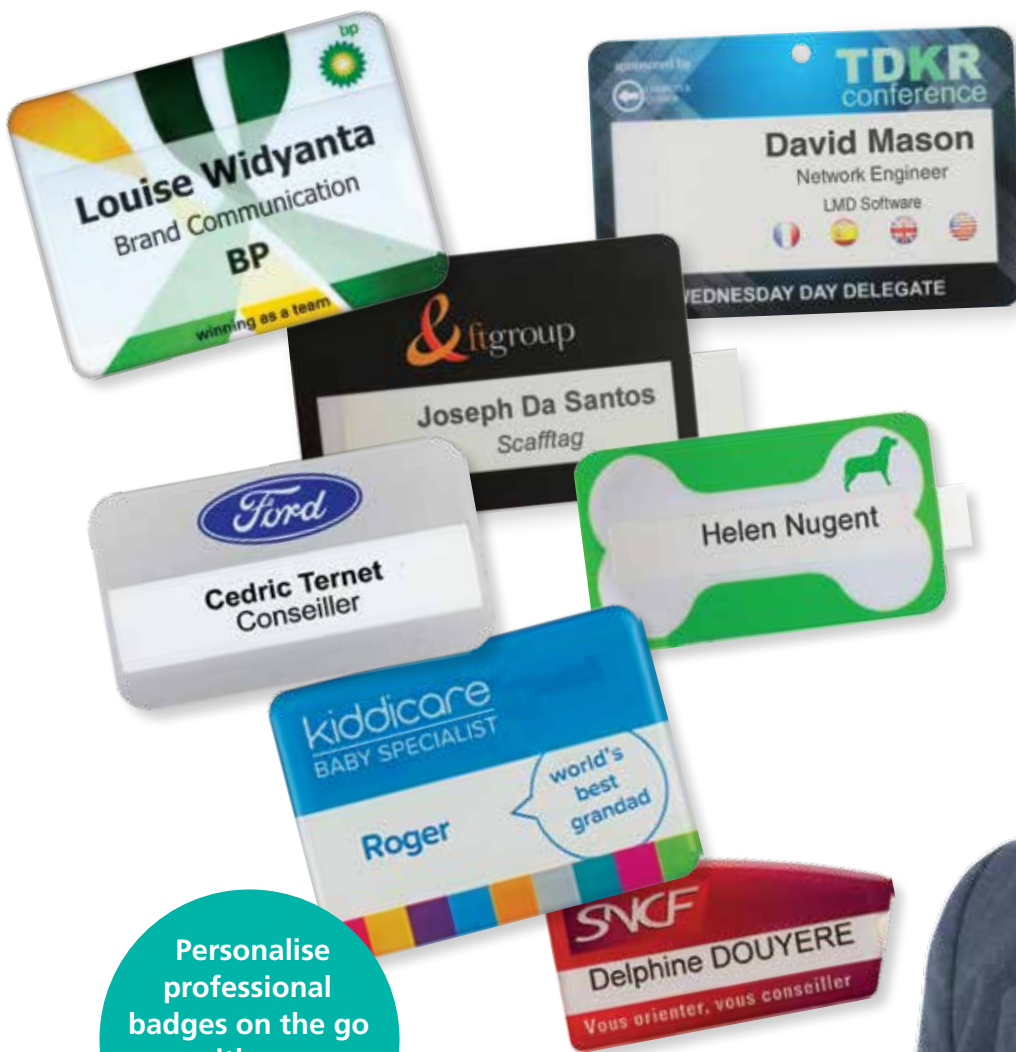
Changeable insert

Personalise professional badges on the go with our Selfit® software (see pages 6-7)

Reusable Badges

Material	Anti-scratch PVC
Printing options	• Spot colour to match your logo colour references (metallic colours available) • Digital full colour print for photos and backgrounds

Badge sizes

Single line 70 x 40 mm

Double line 70 x 40 mm

Multi line 75 x 55 mm

Multimega 75 x 55 mm

Megatag 95 x 62 mm

Grande 95 x 62 mm

Looking for bespoke badges? Please contact us

Inserts	Choose the right sized Selfit® insert for your badge. See pages 30-31

Finishing options

Slot

Hole

Domed*

* Domed finish available only for single line, double line or multi line badges. Domed finish not available with a slot or hole.

Fasteners

Standard pin (white or black)

Dual fastener

Rotating dual fastener

Standard magnetic attachment

Black magnetic attachment

Mini black magnetic attachment

Magnetic clip (black, red, white or blue)

Lanyard

Neck chain

Pygmey pin

Metal clip

Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.

Accessories	Choose the right accessories to meet your requirements - see pages 29 to 31
Lead time	Shipped from 10 days after artwork approval
Minimum order quantity	50 pieces per artwork

Reusable Badges

Selfit® Software

Print your inserts on–site and create quality badges quickly and easily.

Our unique patented Selfit® system is all about saving you time, money and hassle.
To produce perfect badges every time, you simply:

- Choose your badge style, and your inserts are automatically formatted to size
- Type in names or import from an existing database
- Design your layout, including importing and manually positioning any logos or images you require
- Preview a test page to reduce wastage
- Use the handy search, shrink and fit, name sort and checklist functions, and press print

The complete mobile solution

Using our printers and name tapes (see page 29), our system becomes completely mobile, the perfect on the go badging solution.

Using our Selfit® mobile solution you can:

- Produce professional, reusable name badges - at your desk, on the go, and on-site at your event
- Manage registration process and track delegate activity
- Manage your delegate list right up to the last minute
- Say goodbye to scruffy, hand-written badges

**Download
a free demo at**

**www.pdc-big.com/
page/selfit**

Process for Selfit® Badges

1 Import your data

2 Design your layout

3 Print names out

4 Tear along perforation

5 Place insert into badge

6 Your badge is ready to wear!

Selfit® Software

Features

BASIC vs STANDARD vs PROFESSIONAL	Basic	Std	Pro
Import names, style text and print quality name badges	●	●	●
Easy-to-use interface with menus to guide you through each step	●	●	●
Quick registration feature for last minute arrivals in minimal clicks		●	●
Available across multi-platforms		●	●
Improved admin & user controls including basic user licences		●	●
Available in any language and use any fonts installed on your computer		●	●
Ability to save designs and share files easily		●	●
Advanced reporting with real-time access		●	●
Enhanced step-by-step help & wizard for first timers and experienced users		●	●
Upload multiple images			●
Include unique images on each badge			●
Better editing tools - ability to crop, rotate, re-size, drag and drop			●
Generate bar codes & QR codes			●

Platforms

WEB VERSION

100% web-based version saves your IT team time setting up access and passwords. Simply login and access wherever you are (with internet access), whether on PC, Mac or iPad. Everyone can enjoy the benefits of Selfit® Global!

DESKTOP VERSION

A downloadable .exe file installed locally on a PC. No internet access required (except for initial download).

iPad APP VERSION

The Selfit® Software app puts the most important bits of the software right at hand. Edit existing badges, generate bar codes, create new badges for last minute arrivals and print*. You can even use the iPad camera for capturing bar codes and taking photos.

*To a Wi-Fi printer.

Selfit® Software

Premium Badges

You can reuse your Premium badges time and time again with our clever sticky labels.

Badges include an area to stick a personalised sticky label, which allows you to use them time and time again, saving you time and money on ordering new badges.

Top quality
• • •
On-site personalisation

About our premium badges:

- Create a professional image
- Ideal for customer facing staff
- Reusable, attractive and hard wearing
- Each badge is individually manufactured

- Can be produced in any shape
- Available with a non-domed or semi-domed finish
- Come in a range of styles and finishes

PLATINUM
Karen Muller

LUXURY HOTEL
Since 1985
William

Label

bluevision
Mark Brady
Manager

HH
Aisha Stanton

Responsable
Michel

Print your label with our printers - see page 29

8

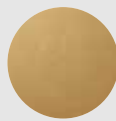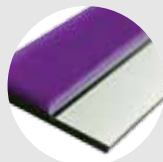|	
Material	Double-laminated PVC
Printing options	• Spot colour to match your logo colour references • Digital full colour print for photos and backgrounds
Badge sizes and shapes	 **Ask us for the size and shape you need!**
Background	 White Silver Gold Other backgrounds available
Finishing options	 Semi-domed
Fasteners	 Standard pin (white or black) Dual fastener Rotating dual fastener Standard magnetic attachment Black magnetic attachment Mini black magnetic attachment Pygmey pin Metal clip **Compatible with more fasteners. See PDC BIG ID Accessories catalogues.**
Accessories	Choose the right printer and tapes to meet your requirements - see page 29
Lead time	Shipped from 10 days after artwork approval
Minimum order quantity	1 piece

Reusable Badges

Permanent Badges

Premium Impress Badges

Make a great first impression with our permanent badges.

Our Impress permanent badge is the ultimate badge for customer facing staff – it is attractive, hard wearing and available in a wide range of styles and finishes.

About our Premium Impress Badges:

- Each badge is individually manufactured
- Produced in any shape and engraved in any font to perfectly match your brand
- We can include graphics on your badges, such as logos, images or country flags to identify languages spoken

- Available with our high gloss domed finish option which gives your badge that prestigious look and feel

Looking to print variable data?
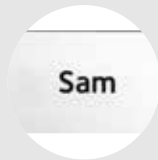**We can do it!**
For more info see page 35

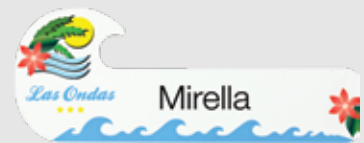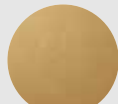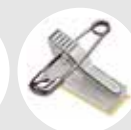|	
Material	Double-laminated PVC
Printing options	• Spot colour to match your logo colour references • Digital full colour print for photos and backgrounds • Using the **variable data management** we can print your name, title, flags or display languages spoken on your badges - see page 35 Name Name & logo Logo
Badge sizes and shapes	**Ask us for the size and shape you need!**
Background	White Silver Gold Other backgrounds available
Finishing options	Domed Semi-domed Engraving Printing
Fasteners	Standard pin (white or black) Dual fastener Rotating dual fastener Standard magnetic attachment Black magnetic attachment Mini black magnetic attachment Pygmey pin Metal clip **Compatible with more fasteners. See PDC BIG ID Accessories catalogues.**
Lead time	Shipped from 10 days after artwork approval
Minimum order quantity	1 piece
Ordering options	• Enjoy the benefits of bulk buying, multi-site deliveries and reduced paperwork with our **Call-off System** - see page 33 • Reduce paperwork with our **monthly billing plan** : multiple orders but one monthly invoice - see page 32
Order management options	Customise and order badges online using our **Click2order system** - see page 34

Permanent Badges

ID Badges

Our high quality ID badges increase security and enhance your image and brand.

Ideal for managing employee ID, membership cards, loyalty cards, or for clubs and associations.

About our ID Badges:
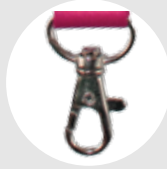
- High quality, professional ID badges delivered ready to wear
- Can include graphics such as photos, bar codes and encoded magnetic strips for quick and accurate data capture
- Simply send us your photo and badge details and we do the rest
- Super fast delivery times
- Available on our Call-Off system (annual contract)

Options:

1. **Standard**: cost-effective, faster delivery than the high quality option, 100% digitally printed cards (300dpi).
2. **Premium**: our highest quality print, Pantone matched colours with a digital overprint.

Increase security
• • •
Cost-effective
• • •
Bar codes

Compatible with our range of badge holders. See PDC BIG ID Accessories catalogue.

Permanent Badges

Material	PVC
Printing options	• Digital full colour print • Double-sided printing
Specifications	**Two options**: • Standard: 100% digitally printed • Premium: Litho printing
Badge sizes	• 86 x 54 mm • Thickness: 0.76 mm

Finishing options

Oblong hole punch   Round hole punch

Fasteners

Standard pin (white or black)   Dual fastener   Rotating dual fastener   Standard magnetic attachment   Black magnetic attachment

Mini black magnetic attachment   Magnetic clip (black, red, white or blue)   Lanyard   Strap clip   Badge reel

Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.

Lead time	• Standard: shipped from 5 days after artwork approval • Premium: shipped from 10 days after artwork approval
Minimum order quantity	• Standard: 1 piece • Premium: 500 pieces
Data encoding options	RFID / Magnetic strips / Proximity chips / Bar codes / QR codes
Ordering options	• Enjoy the benefits of bulk buying, multi-site deliveries and reduced paperwork with our **Call-off System** - see page 33 • Reduce paperwork with our **monthly billing plan** : multiple orders but one monthly invoice - see page 32

Permanent Badges

Badges for Events

Event Badges

Event Badges are high quality, eye-catching and create a great first impression at your event or meeting.

Ideal for one-off events, our event badges are sturdy and well produced and can be printed in any combination of eye-catching colours or styles.

About our Event Badges:

- We can print your name, your title, the flags of the languages you speak and much more using the variable data management system on each badge
- Ideal for one-off events
- Available in a range of sizes, ideal for adding useful information such as agendas and maps

Eye-catching
• • •
High quality
• • •
Quick delivery
• • •
One-off event

Double-sided print

Badges for Events

Material

Anti-scratch PVC

Printing options

- Digital full colour print
- Double-sided printing
- Using the **variable data management** system we can print your name, title, flags or display languages spoken on your badges - see page 35

Badge sizes

86 x 54 mm

70 x 40 mm

57 mm

95 x 62 mm

95 x 98 mm

55 x 75 mm

70 mm

Badges can be printed both landscape and portrait

Finishing options
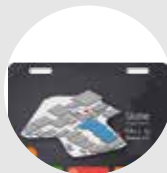
Slot

Double slot
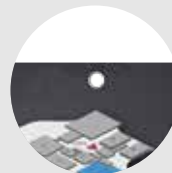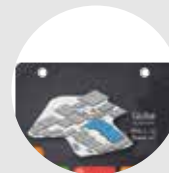
Hole

Dual hole

Fasteners

Standard pin (white or black)

Dual fastener

Rotating dual fastener

Standard magnetic attachment

Black magnetic attachment

Mini black magnetic attachment

Magnetic clip (black, red, white or blue)

Lanyard

Strap clip

Badge reel

Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.

Lead time

Shipped from 3 days after artwork approval

Minimum order quantity

50 pieces

Encoding options

Bar codes & QR codes

Service for events

Let us give you an extra pair of hands to manage your badges with our **Bureau Service** - see page 32

Xpress Badges

Xpress badges are cost–effective without compromising on style or quality.

Shipped from 2 days after artwork approval, they are the ideal name badges for conferences, marketing events, seasonal parties or sales promotions.

About our Xpress Badges:

- Xpress name badges can be individually personalised and are digitally printed in full colour and laminated to perfectly reflect your brand or event theme.
- Available in 3 sizes, Xpress badges display names and logos clearly, allowing you to use the free space for anything you desire.
- You can include event information such as agendas and QR codes
- Perfect for distinguishing different types of guests (customers, delegates, journalists and visitors)

Eye-catching
• • •
Cost-effective
• • •
Quick delivery
• • •
One-off events

Double-sided print

Material	Laminated paper
Printing options	• Digital full colour print • Printed both sides • Using the **variable data management** we can print your name, title, flags or display languages spoken on your badges - see page 35

Badge sizes
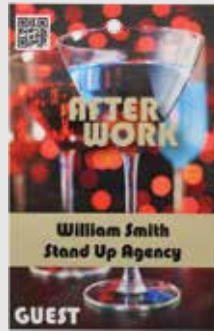
86 x 54 mm	62 x 95 mm	80 x 120 mm

Badges can be printed both landscape and portrait.

Finishing options
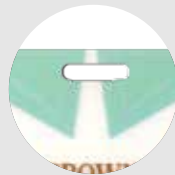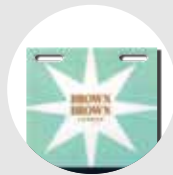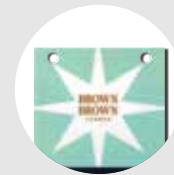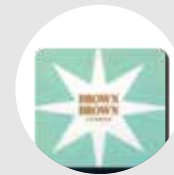
Slot	Double slot	Hole	Dual hole	Rounded corners

Fasteners

Standard pin (white or black)	Dual fastener	Rotating dual fastener	Standard magnetic attachment	Black magnetic attachment	Mini black magnetic attachment
Magnetic clip (black, red, white or blue)	Lanyard	Neck chain	Pygmey pin	Metal clip	

Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.

Lead time	Shipped from 2 days after artwork approval
Minimum order quantity	50 pieces
Encoding options	Bar codes & QR codes
Service for events	Let us give you an extra pair of hands to manage your badges with our **Bureau Service** - see page 32

InstaCards

InstaCards are ideal for events and conferences or for managing employee and visitor ID.

When used with our Selfit® software, our InstaCard ID badge system gives you the complete flexibility of producing and personalising your own high-quality ID badges in-house or on-site immediately.

About our InstaCards

- Personalise your own pre-printed or blank ID badges in seconds
- Produce badges, where and when you need them
- Customisable in a few seconds, wherever you are

- Include your logo and your sponsor's logo per event
- Compatible with our InstaCard Printer, or any existing card printer - see page 29

Option 1

Overprinting pre-printed high quality stock – Perfect for when you need all cards to have the same logo (Pantone matched). It also allows an overprint of black only which prints every 8 seconds compared to full colour which is 30 seconds per card (single sided).

Option 2

100% digital print on demand. It allows you to change the design per event and issue on demand. Complete ready to go solution: card printer and consumables (tapes, blank cards and cleaning kit).

On-site personalisation
• • •
Flexible
• • •
Cost-effective
• • •
Complete solution

Process for InstaCards

1. Import your data
2. Design your layout
3. Print names out

Personalise professional InstaCards on the go with our Selfit® software (see pages 6-7) and our printers (see page 29)

Badges for Events

Material	PVC
Printing options	• Option 1: litho pre-printing + on-site digital personalisation • Option 2: on-site digital personalisation
Badge sizes	• Standard format 86 x 54 mm • Thickness 0.76 mm
Background	White

Fasteners

Standard pin (white or black)
Dual fastener
Rotating dual fastener
Standard magnetic attachment
Black magnetic attachment
Mini black magnetic attachment

Magnetic clip (black, red, white or blue)
Lanyard
Neck chain
Pygmey pin
Metal clip
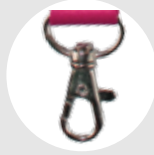
Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.
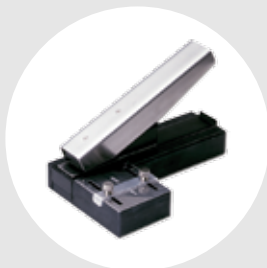
Accessories

Desktop punch
Hand-held punch
Badge box

Other punches available. See PDC BIG ID Accessories catalogue.

Lead time	• Option 1: shipped from 10 days after artwork approval • Option 2: shipped from 2 days
Minimum order quantity	• Option 1: 500 pieces • Option 2: 250 pieces

Badges for Events

Promotional badges

Button Badges

Spread your message with button badges.

Button badges are a high-impact, low-cost way to get your marketing message or special offer out there and in front of your customers and staff.

About our Button Badges:

- Ideal for branding, promotional offers, product launches or special events
- Can feature your custom image, brand or message
- Can be personalised with names, making them work as both an ID badge and an advert for your brand

- Are printed in full colour or in spot colours to perfectly reflect your brand and marketing message
- Come with a pin as the standard attachment - also available with a magnet or a child safety clip

	DIGITAL PRINTING **For small runs**	**OFFSET PRINTING** **For large runs**
Material	Metal	Metal or plastic
Printing options	• Digital full colour print for photos and gradient backgrounds • Using the **variable data management** we can print your name, title and company name on your badges - see page 35	Spot colour and full colour printing to match your logo colour references

Badge sizes
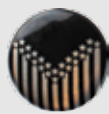
	DIGITAL PRINTING			OFFSET PRINTING		
	ROUND	**SQUARE**	**RECTANGLE**	**ROUND**	**SQUARE**	**RECTANGLE**
	25 mm 32 mm 38 mm 45 mm 56 mm 63 mm 75 mm 88 mm 100 mm	40 x 40 mm 52 x 52 mm 80 x 80 mm	68 x 45 mm 80 x 54 mm 90 x 65 mm 115 x 40 mm Rectangle badges can be printed both landscape or portrait	25 mm 32 mm 38 mm 45 mm 56 mm 75 mm	32 x 32 mm 54 x 54 mm	70 x 43 mm Rectangle badges can be printed both landscape or portrait
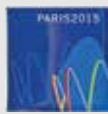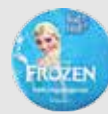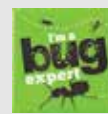
Finishing options

DIGITAL PRINTING		OFFSET PRINTING
Glossy	Matt	Semi-gloss

Fasteners
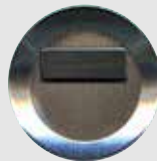
DIGITAL PRINTING		OFFSET PRINTING		
Pin	Magnet	Standard pin	Super safe pin	Child-safety clip*
		Round magnet	Plastic magnet	Standard magnet

*only available for 38, 45, 56 and 75 mm

Compatible with more fasteners.
See PDC BIG ID Accessories catalogues.

	DIGITAL PRINTING	OFFSET PRINTING
Lead time	Shipped from 1 week after artwork approval	Shipped from 2 weeks after artwork approval
Minimum order quantity	100 pieces	1000 pieces

Metal Lapel Badges

Create a long-lasting high impact at an affordable price.

We offer a wide range of metal lapel badges styles and finishes to match your exact requirements: our stamped metal lapel badges are available with raised metal that can be plated and recessed parts that can be filled with enamel solid colours. For extra contrast to your badge we can also produce stamped metal badges without enamel, which makes the design really stand out. We can produce printed metal lapel badges with a domed resin finish.

About our metal lapel badges:

- Available in different shapes and sizes to meet your needs
- Available with a domed resin finish
- Ideal for marketing incentives
- Increase awareness of your brand

- Create funds for your charity, school or club
- Reward staff, partners, resellers and customers
- Build corporate pride

Recognition
• • •
Custom-shaped
• • •
Elegant

Promotional Badges

Material

Metal

Production process

Offset Printed
- Stainless steel or brass
- Spot colour or full colour available
- Comes as standard with domed finish
- Ideal for promotions and fundraising

Sandblasted
- Copper or brass
- Die Stamped without enamel
- 2D effect
- Ideal for staff recognition

Soft enamel
- Copper, iron or brass
- Solid colours only
- 2D or 3D effect
- Ideal for brand recognition and fundraising

Synthetic enamel
- Copper, iron or brass
- Solid colours only
- Smooth surface and hard polished look
- Ideal for brand recognition and staff service awards

Badge sizes

- Special shapes and sizes on request
- Sizes available up to 51 x 51 mm

Finishing options

| Domed* | Plating misty finish | Plating antique finish | Plating shiny finish | Printed backing card | Hole |

*mandatory for offset printed badges

Fasteners

| Butterfly clutch | Brooch pin | Dual fastener | Round magnet | Standard magnetic attachment | Black magnetic attachment |

| Mini black magnetic attachment | Pygmey pin | Metal clip | Key holder | Cuff links | Tie pin |

Compatible with more fasteners. See PDC BIG ID Accessories catalogues.

Lead time

Shipped from 3 weeks after artwork approval

Minimum order quantity

100 pieces per artwork

Promotional Badges

Promo Cards

Increase brand awareness and customer loyalty with our range of customisable PVC cards, ideal for promotional use and as reward or gift cards.

Our range of promo cards are totally customisable; they are ideal for promotional use, loyalty, gift cards, and access control passes for events.

About our promo cards:

- High quality and durability
- Printed in full colour or in spot colours
- Can include variable data such as names, numbering, QR or bar codes
- Enhance your corporate identity with custom shapes and sizes
- Wide range of finishes available

Cost effective
• • •
Custom shaped
• • •
Increase brand awareness

Promotional Badges

Material	PVC
Printing options	• Offset printing : full colour or spot colour • Using the **variable data management** we can print your name, title, company name and serial numbering on your badges - see page 35
Badge sizes	• Special shape up to 100 x 100 mm • Standard thickness: 0.76 mm (available up to 2 mm)

Finishing options
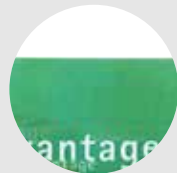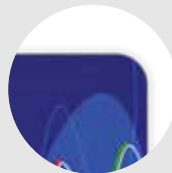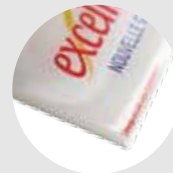
Laminated   Matt   Domed
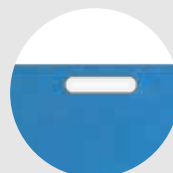
Hole   Dual hole   Slot   Gold & silver foil

Fasteners

Standard pin (white or black)   Dual fastener   Rotating dual fastener   Standard magnetic attachment   Black magnetic attachment

Mini black magnetic attachment   Magnetic clip (black, red, white or blue)   Lanyard   Strap clip   Badge reel

Compatible with more fasteners. See PDC BIG Lanyards and ID Accessories catalogues.

Lead time	Shipped from 2 weeks after artwork approval
Minimum order quantity	100 pieces
Data encoding options	RFID / Magnetic strips / Proximity chips / Bar codes / QR codes

Promotional Badges

Light Up Badges

Innovative, fun and customisable: this badge is a great marketing tool to increase your brand awareness.

Our range of innovative Light Up LED badges are the ideal promotional tool for your parties, events and promotional campaigns.

About our Light Up badges:

- Add some fun to your event with our reusable Light Up badges, ideal as a giveway
- 4 different LED colours: red, white, blue, green
- Match the mood of your party with 3 different speeds of light: steady, quick and slow flash
- The LED has a lifespan of 18 hours, based on continuous use
- Print your logo or text in spot colour on a diameter of 45 mm

Technical info

Material	Translucent PVC
Printing options	Solid colour only up to 4 spot colours / Print area diameter 45 mm
Badge sizes	50 mm diameter
Finishing options	4 different colours of LED light: 🔴 ⚪ 🔵 🟢
Fasteners	Brooch pin
LED features	• Duration: 18 hours if used non stop. • 3 light speeds : steady, quick flash and slow flash.
Lead time	Shipped from 3 weeks after artwork approval
Minimum order quantity	100 pieces per artwork

Promotional Badges

Stick It Add-on

Give new life to your badge with our Stick It add-on.

Our Stick It add-on adds a new lease of life to your existing badges, simply stick the add-on over the top of your existing badge to promote your message - ideal for special offers, seasonal greetings or special events.

About our Stick It add-ons:

- They are the ideal cost-effective solution for seasonal and in-store sales promotions
- Can be printed in full colour or spot colours
- Can be shaped to make it more eye-catching
- Quick and easy to apply and remove

Adhesive

Technical info

Material	PVC 0.76 mm (standard thickness)
Printing options	• Spot colour to match your logo colour references • Digital print for photos and gradient backgrounds
Size	Up to 70 x 70 mm
Compatibility	Compatible with Selfit® Badges, Premium Badges, Premium Impress Badges & ID Badge range
Fastener	3M adhesive
Lead time	Shipped from 3 weeks after artwork approval
Minimum order quantity	100 pieces per artwork

How to apply a Stick It add-on

1 Take your Stick It add-on

2 Remove the adhesive strip

3 Apply the Stick It add-on on the back of your badge

Promotional Badges

Additional products

Reusable Selfit® Deskplates

Give your meetings and conferences a professional look.

Our reusable Selfit® deskplates make the perfect place settings whilst promoting your brand.

About our Selfit® deskplates

- Ideal for conferences, meetings and training sessions.
- They feature a unique 'thumb cut-out' on the reverse making it really easy to replace the inserts.

Professional quality
• • •
On-site personalisation
• • •
Flexible

Double-sided window for inserts

Personalise professional deskplates on the go with our Selfit® Software (see pages 6-7)

Technical info

Material	Anti-scratch PVC
Printing options	Spot colour to match your logo colour references Digital full colour print for photos and backgrounds
Deskplates sizes	Insert size 75 x 24 mm — 75 x 45 mm Insert size: 200 x 24 mm — 200 x 75 mm Insert size: 200 x 36 mm — 200 x 75 mm
Inserts	Choose the right sized Selfit® insert for your deskplate. See pages 30-31
Finishing options	Double-sided windows
Lead time	Shipped from 10 days after artwork approval
Minimum order quantity	10 pieces per artwork

Accessories

Printers

Our printers and Selfit® software make it quick and easy for you to personalise your badges. Our printers enable you to create professional badges at your desk, in store or on-site at your event. They are ideal for last minute delegate changes.

Brother P-touch printers

PT3600

PRINTERS	Suitable for	Tapes	Description
PTD600	• Selfit® Singleline, Doubleline, Multiline, Grande • Premium badges • Event badges	12 mm / 18 mm / 24 mm	• Power supply and battery compartment • Bar code printer • PC connection • Tapes up to 24mm
PT3600	• Selfit® all sizes • Premium badges • Event badges	12 mm / 18 mm / 24 mm / 36 mm	• Power supply only, no battery compartment • PC connection • Tapes up to 36mm
PT9600	• Selfit® all sizes • Premium badges • Event badges	12 mm / 18 mm / 24 mm / 36 mm	• Power supply and battery compartment • Bar code printer • PC connection • Tapes up to 36mm

InstaCards printers

Zenius

PRINTERS	Suitable for	Description
Zenius	• InstaCards (Standard PVC cards)	• Direct-to-card dye-sublimation • 300 dpi print head • Single-sided printing
Primacy	• InstaCards (Standard PVC cards)	• Direct-to-card dye-sublimation • Standard 300 x 300 dpi resolution • Customisable 300 x 600 dpi resolution (color and monochrome printing) or 300 x 1200 dpi resolution (monochrome printing only) • Single or dual sided printing • High speed printing performance (up to 850 cards/hour with monochrome)

Consumables

We stock a wide range of tapes and ribbons whith are compatible your printer. Our sales team will be happy to advise you on your requirements. Many colours available on request.

Brother P-touch tapes

TZ251

REFERENCES	Size	Colour
TZ131	12 mm	Black on clear tape
TZ233	12 mm	Blue on white tape
TZ231	12 mm	Black on white tape
TZ241	18 mm	Black on white tape
TZ141	18 mm	Black on clear tape
TZ151	24 mm	Black on clear tape
TZ153	24 mm	Blue on clear tape
TZ251	24 mm	Black on white tape
TZ355	24 mm	White on black tape
TZ261	36 mm	Black on white tape
TZ161	36 mm	Black on clear tape

InstaCards ribbons & consumables

ICP001

ICP017

REFERENCES	Suitable for	Description
ICP001	Zenius & Primacy	• 200 prints / roll • YMCKO
ICP011	Zenius & Primacy	• 1000 prints / roll • Monochrome (black)
ICPCKTP	Zenius & Primacy	Regular cleaning kit : 5 adhesive cards, 5 swabs
ICP017	Zenius & Primacy	Advanced Cleaning Kit : 2 T cards, 2 adhesive cards, 1 pen, 60 wipes

Flags

Our stick-on flags simply stick on to your existing badge. They are a great way to build corporate pride and demonstrate languages spoken by your staff. They are ideal for hotels and customer facing staff.

About our flags

- Domed finish
- Flags available: UK, Spain, France, Italy and Germany
  (others available on request)
- 20 flags per sheet

Badge Boxes

Our purpose designed badge boxes make it easy to carry, organise and store your badges, whilst keeping them in pristine condition.

About our badge boxes

- Each box holds up to 80 badges (maximum badge height: 60 mm)
- Locks securely for peace of mind when travelling to events
- Badges remain in order with foam inserts
- Badges are easily displayed
- Saves time on searching for names at your event

BIGBADBOX

Other badge boxes available, see PDC BIG ID accessories catalogue.

Selfit® Inserts

Personalise your reusable badge with our inserts.

Our Selfit® Inserts have been designed to fit our reusable Selfit® badges perfectly. It's quick, easy and cost-effective to create a new badge simply by updating the new insert with your new info.

Professional quality
• • •
On-site personalisation
• • •
Flexible

About our Selfit® inserts

- Pre-perforated and designed to perfectly fit your Selfit® badges and deskplates
- Easy to tear and insert into your Selfit® badges and deskplates
- Available in a wide range of sizes and colours

About our Selfit® ClearSpec

- Can be pre-printed
- Designed to perfectly fit our badge holders
- Available in a wide range of sizes and colours

ClearSpec

Insert

Create professional inserts on the go with our Selfit® Software (see pages 6-7)

Accessories

Material	Paper 130 gsm

Printing options	Spot colour to match your logo colour references Digital print for photos and backgrounds

Sheet size	A4 format

Insert sizes

Inserts can be pre-printed on demand

SELFIT® BADGE INSERTS	Inserts per sheet	Qty	Compatibility	References	Colours available
70mm x 12mm	44	250	Single line	SL250	
		500	Single line	SL500	
70mm x 18mm	30	250	Double line	DL250	
		500	Double line	DL500	
70mm x 24mm		500	Double line / Multi line	DLML500	
75mm x 24mm	22	250	Multi line	ML250	
		500	Multi line	ML500	
75mm x 36mm	14	250	Multi line Megatag	MLMT250	
			Multi line Megatag	MLMT500	
95mm x 24mm	22		Grande	SG500	
95mm x 36mm	14		Megatag	MT500	
86mm x 24mm	22	500	Multi line	SS500	
50mm x 12mm	44		Single line	SLSM500	
Rainbow Packs*	30		Double line	DL	
(50 sheets/colour)	22		Multiline	ML	

Colours available:
White, Marigold, Fawn*, Purple*, Green*
Marine blue, Gold*, Red*, Peach*, Wedge-wood*
Spring green*, Pink*, Daffodil*, Metallic gold, Metallic silver

SELFIT® DESKPLATE INSERTS	Inserts per sheet	Qty	Compatibility	References	Colours available
75mm x 24mm	22	500	Multiline deskplate 75 x 45 mm	ML500 Deskplate	
200mm x 24mm			Multiline deskplate 200 x 75 mm	SD500 Deskplate	
200mm x 36mm	7		MegaTag deskplate 200 x 75 mm	MD500 MegaTag Deskplate	

Colours available:
White, Marigold, Fawn, Purple, Green
Marine blue, Gold, Red, Peach, Wedge-wood
Spring green, Pink, Daffodil, Metallic gold, Metallic silver

SELFIT® CLEARSPEC	Inserts per sheet	Qty	Compatibility	References	Colour available
105mm x 65mm	8	500	CBL001	SW1500	
89mm x 64mm			504-N	SW2500	
90mm x 55mm			1825-2580	SW3500	
100mm x 78mm	6		CBF001	SW100	

Colour available: White

Compatible with our range of badge holders. See PDC BIG ID Accessories catalogue.

Lead time	Shipped from 1 day after order approval (printed 10 days)

Minimum order quantity	1 pack

Accessories

Service for Events

Bureau Service

How it works

PDC BIG's Bureau service is all about making your life easier.
We will print, personalise, sort alphabetically and deliver your badges to you, finished and ready to go!

The benefits of using it

- Saves you valuable time when you are working to tight deadlines
- Makes the registration process quick and easy at your event
- Delivers your badges direct to delegates or to your chosen destination

We can offer:

- Sorting your badges into alphabetical order into our badge boxes, saving you time when searching for delegate names
- Printing and inserting your delegate names into reusable Selfit® name badges
- Printing, fulfilling and sending personalised invitations with a reusable Selfit® name badge

Looking for something else? We can tailor our bureau service to your exact needs. Please do not hesitate to contact us with your requirements.

Saves your time
• • •
Tailored system

Ordering options

As people ID experts and market leaders, we understand there can be hidden costs associated with ordering badges.

We make ordering your badges quick, easy and stress free - whether it's a large batch order, or a single item.
PDC BIG are all about flexibility - we can tailor our systems to meet your needs.

Monthly Billing Plan

What is it

PDC BIG's monthly billing plan provides a consolidated monthly invoice of all your orders.

Multiple location ordering
• • •
Central purchase control

The benefits of using it

- Reduces paperwork so you don't receive an invoice for every badge order
- Easily keep track of all your orders, deliveries and invoices in one place

Features

- Monthly management report detailing badge orders, delivery location and PO/Cost centre information if needed, to allow for internal cross-charging
- Flexibility of multiple location ordering but with central purchasing control

Reduce paperwork

Call-Off System (annual contract)

What is it

The Call-Off system is our 12-18 months billing option. It enables you to buy in bulk and have individual items personalised and delivered, as and when you need them, at no extra cost.

The benefits of using it

- Decide the volume of badges you need over the next 12-18 months
- Call-Off your badges as and when you need them - even one at a time - at no extra cost
- Increase efficiency and significantly reduce costs to your business
- Reduce paperwork, processes and errors
- Maintain global brand consistency throughout all your staff name badges – wherever they are in the world
- Delivery direct to the end user
- Only one invoice to process and pay

Features

- Place orders from multiple locations direct to PDC BIG
- Efficient monthly management reports detailing orders, deliveries and personalised information. For example, we can capture information such as purchase orders and cost centre details at point of order for cross charging later if needed
- Delivery to end user within 72 hours

Reduces paperwork
● ● ●
Multiple site deliveries
● ● ●
Central purchase control

Click2order System

What is it?

Click2order is PDC BIG's on-line ordering system.

The benefits of using it

- Order badges online 24 hours a day, 7 days a week
- Increase effiency and significantly reduce costs to your business
- Reduce paperwork, processes and errors
- Maintain global brand consistency throughout all your staff name badges – wherever they are in the world
- Delivery direct to the end user

How it works

1. Log in securely via a unique customer ID
2. Choose a badge template
3. Customise on line
4. Select delivery site
5. Approve PDF proofs
6. Confirm the order

Features

- User-friendly, intuitive step-by-step process
- Management approval processes available – providing total visibility and control
- Management reporting
- Full order history
- Data can be made mandatory (e.g. capture of cost centre, PO reference etc)
- Quickly re-order from full order history
- Ordering site can be branded with your logo and layout
- Pre-designed badges available for existing, new starters or temporary staff
- Multi-lingual platform
- Caters for any font and design including international characters and accents
- Tried and tested for over 10 years

Variable Data Management

Variable data badges
• • •
High tech print system
• • •
Variable data made easy

What is it?

A digital print option that allows you to print variable data such as names, job titles, images and flags on your badges.

How it works

You just need to send us your excel file with all the data, we do all the rest:

• We analyse and format your file
• We create a master layout with variable fields
• We produce all variable data badges

The benefits of using it

• It makes managing complex variable data easy
• Reduces admin time and associated costs
• Reduce delivery time
• Works in harmony with our **Click2order** system

Artwork Guidelines

Printing logos

IMPORTANT INFORMATION So that we can guarantee the quality of our products we only accept the following file formats:

Format	Applications	Note	Favourite
ai	Illustrator	Convert text to outline	***
eps	Illustrator / Photoshop	Convert text to outline	***
pdf	Illustrator	Convert text to outline	***
tiff / psd	Photoshop	300 dpi minimum	**
jpg	Photoshop	300 dpi minimum	*

Beware! Before you send your illustrations, please check the quality.
For technical reasons we do not accept low quality files!

No blur   No pixelation   No fax

Neat clear design in black and white   High quality picture

Contact us

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Innovative People ID Solutions

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