

Badge catalogue



Innovative People ID Solutions



The Most Trusted Badge Manufacturer



As the global leader in people identification, we are delighted to bring you the latest PDC BIG badge catalogue showcasing our full range badge products and solutions. We are passionate about providing our customers with great service, high-quality products and the latest in innovation. Our solutions help customers identify and protect their people. We offer the largest range of badges, wristbands, lanyards and ID accessories to companies all over the world. From retail to hotels to charities and events, we connect people through our innovation ID solutions.

As proud members of the Made In Britain association, we have been at the leading edge of print and badge manufacturing for 30 years. We strive to continuously invest in our people and new state of the art technologies to ensure that we offer the highest quality tested products and meet our customers' ever-changing needs.

Our customers are at the heart of our brand. We maintain world-class, customer-focused teams that are consultative, proactive and highly responsive as displayed by our Trustpilot score of 5/5. Our expert team of advisors and designers offer a tailored service to ensure that every badge is bespoke and suitable for your requirements to accurately represent your employees, brand and corporate identity. PDC BIG badges are renowned for quality, durability and professional look. Some of the companies that trust with their badging needs include Harrods, HSBC, Vodafone, Asda, Marks & Spencer and Tesco.

With our range of professional, quality name badges you are able to:

- Choose from a wide range of badges, including customer facing permanent badges, our reusable Selfit option, event badges and promotional badges
- Customise badges with variable data including logos, graphics, country flags and barcodes
- Ensure all employees represent a professional, consistent look while promoting your brand
- Improve communication between employees and guests
- Communicate promotions and special events effectively
- Personalise professional badges on the go using our printer solution
- Personalise in-house using our Selfit Software solution
- Save time and money with our streamlined ordering process and platform

Why Choose PDC BIG?

- Over 100 years of experience in people identification
- 30 years badge manufacturing expertise
- Largest range of badge products, colours, shapes, sizes and customisation options
- Large range of fasteners available including pin, dual fastener and magnetic attachments
- Full-colour printing options including digital or screen printing
- Complete in-house solutions and software for event badging
- State of the art digital technology puts us at the forefront of innovation
- Part of Brady Corporation, a manufacturer of complete solutions that identify and protect people, products and places
- Members of the Made In Britain association
- Online design tool and expert internal studio design team
- Dedicated customer services team and account manager
- Fast turnaround time
- Bespoke Click2Order online ordering platform available for repeat orders
- Bureau service available
- Monthly billing or Call-Off contract available
- Highly rated on Trustpilot 5/5
- Sarbanes Oxley governed
- SEDEX approved
- NYSE listed
- Member of Professional Clothing Association
- Investors in People

PDC BIG is a well established, trusted company that customers can rely on to provide excellent service, solutions and quality.



Innovative People ID Solutions

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Selfit® Software

COMPLETE IN-HOUSE NAME BADGE SOLUTION FOR EVENTS AND CONFERENCES

Customise and print inserts on-site to create professional name badges in minutes!

Our proprietary award-winning Selfit® software solution is a practical, efficient, time and money saving system that is effortless to use and guarantees your badges look professional all of the time. **Produce professional, reusable badges, ID cards and wallets for your conferences, events and people - anytime, anywhere!** Ideal for work environments where there are frequent delegate or employee changes.

Selfit® software allows you to choose your badge style and size so that your inserts are automatically formatted to the correct size for your badge. Once chosen, you can bulk import data or type in names individually. Easily design your layout, import and manually position any logos or images you require, and then preview and print your inserts. User friendly features include a search function, shrink and fit function, name sort and checklist.

FEATURES



Bulk upload data



Design your layout, sizes and fonts



Windows / Web / Ipad



HOW TO USE



1. Import data or type in names



2. Design your layout and choose fonts



3. Print names out



4. Tear along perforation



5. Place insert into badge



6. Your badge is ready to wear!






Complete mobile solution

- The perfect on the go badging solution for last minute delegate changes
- Use portable printers and label tape for last minute delegate changes
- Produce professional, reusable name badges - at your desk, on the go, and on-site at your event
- Manage your delegate list right up to the last minute
- Say goodbye to unprofessional, hand-written badges

Features

BASIC vs STANDARD vs PROFESSIONAL	BASIC	STD	PRO
Import names, and print professional name badges	•	•	•
Easy-to-use interface with menus to guide you through each step	•	•	•
Quick registration feature for last minute arrivals		•	•
Available across multi-platforms		•	•
Available in any language		•	•
Use any fonts installed on your computer		•	•
Ability to save designs and share files easily		•	•
Advanced reporting with real-time access		•	•
Enhanced step-by-step help & wizard for first timers and experienced users		•	•
Upload multiple images			•
Include unique images on each badge			•
Advanced editing tools - ability to crop, rotate, re-size, drag and drop			•
Generate bar codes & QR codes			•

Platforms

WEB VERSION	DESKTOP VERSION	IPAD APP VERSION
 <p>100% web-based version saves your IT department time setting up access and passwords. Simply login and access wherever you are (with internet access), whether on PC, Mac or iPad. Everyone can enjoy the benefits of Selfit® Software!</p>	 <p>A downloadable .exe file installed locally on a PC. No internet access required (except for initial download).</p>	 <p>The Selfit® Software app is a convenient resource right at your fingertips! Personalise your badge inserts, generate bar codes, create new badges for last minute arrivals and print inserts. Use your Ipad camera for capturing barcodes and taking photos.</p>

Selfit® Badges



REUSABLE NAME BADGE

Save time and money with Selfit® reusable badges

Selfit® badges are completely reusable. Your logo is printed and sealed below a protective, scratch-resistant surface. A paper insert behind the transparent can easily be changed. This allows you to re-use your badges time and time again.

FEATURES



Long lasting anti-scratch surface



Easy access to your printed insert



Lightweight



CHANGEABLE INSERT



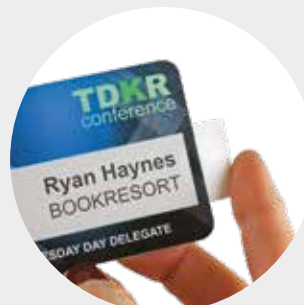
HOW TO USE



1. Print inserts



2. Detach insert



3. Slide into the badge



4. The badge is ready for your event

Material

Anti-scratch PVC

Printing options

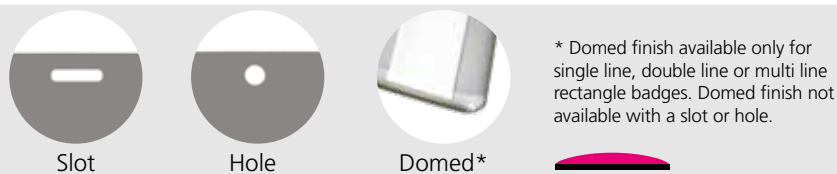
- Spot colour to match your Pantone® references (metallic colours available)
- Digital full colour print for complex logos and gradient colours

Badge sizes



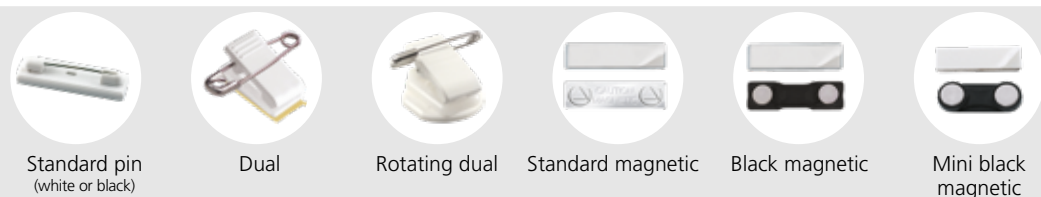
Looking for custom shaped badges? Please contact us.

Finishing options



* Domed finish available only for single line, double line or multi line rectangle badges. Domed finish not available with a slot or hole.

Fasteners



Compatible with other fasteners. Please contact us.

Accessories

Insert sheets



References	Insert size	Qty	Compatibility	Colours available
SL250	70 x 12 mm	250	Single line	
SL500		500	Single line	
SL0L500		500	Single line Oval	
DL250	70 x 18 mm	250	Double line	
DL500		500	Double line	
DLO500		500	Double line Oval	
ML500	75 x 24 mm	500	Multi line	
SS500	86 x 24 mm		XL	
SG500	95 x 24 mm		Grande	
MLMT500	75 x 36 mm		Multimega	
MT500	95 x 36 mm		Megatag	

Label printers & tapes



Print one insert at a time!

References	Label width	Compatibility	Colour
TZ231	12 mm	Single line	Black on White tape
TZ241	18 mm	Double line	
TZ251	24 mm	Multi line / XL / Grande	
TZ261	36 mm	Megatag / Multimega	

Service for events

Need a helping hand managing your badges? Our optional **Bureau Service** enables you to receive your badges already assembled and organised. Call us for more information.

Turnaround time

Shipped from 10 business days after artwork approval

Minimum order quantity

25 pieces per artwork

Selfit® Pro Badges



REUSABLE NAME BADGE

Make a great first impression with our reusable badge using interchangeable inserts.

Selfit® Pro is the premium choice thanks to its Plexiglass shell - a thick, rigid, glossy acrylic which can be printed with your corporate branding. It contains a clear window which you can slide your insert into, to personalise the badge with your employees' name, job title and additional identifiers such as languages spoken.

FEATURES



High gloss finish



Rigid feeling

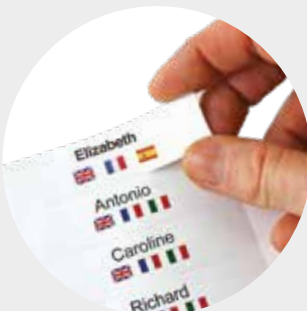


Easy access to your printed insert

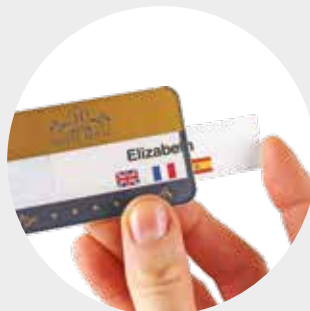
Show the languages spoken by your staff



HOW TO USE



1. Detach inserts



2. Insert them into the badge



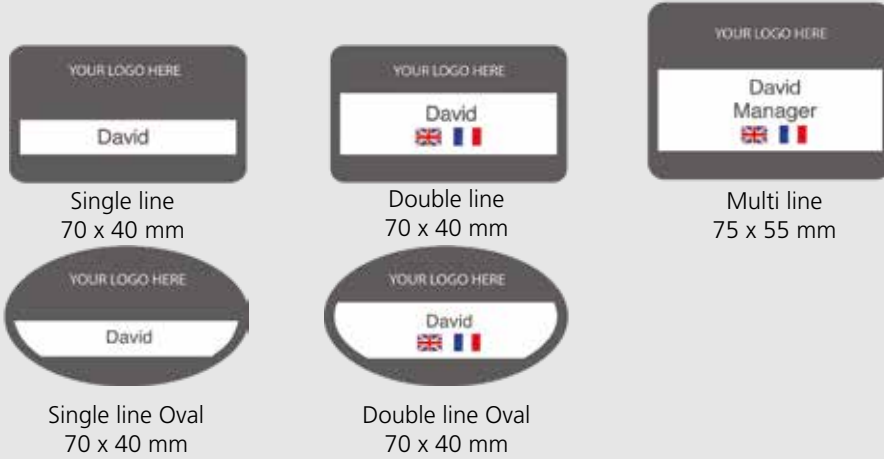
3. Wear the badge

Material Shiny clear acrylic & high impact polystyrene

Printing options

- Spot colour to match your Pantone® references (metallic colours available)
- Digital full colour print for complex logos and gradient colours

Badge sizes



Looking for custom shaped badges? Please contact us.

Accessories

Insert sheets



References	Insert size	Qty	Compatibility	Colours available
SL250	70 x 12 mm	250	Single line	 other colours available
SL500		500	Single line	
SLOL500			Single line Oval	
DL250	70 x 18 mm	250	Double line	
DL500		500	Double line	
DLO500			Double line Oval	
ML500	75 x 24 mm	500	Multi line	

Label printers & tapes



Ref.	Label width	Compatibility	Colour
TZ231	12 mm	Single line	Black on White tape
TZ241	18 mm	Double line	
TZ251	24 mm	Multi line	

Print one insert at a time!

Fasteners



Standard pin (white or black) Dual Rotating dual Standard magnetic Black magnetic Mini black magnetic

Compatible with other fasteners. Please contact us.

Turnaround time Shipped from 10 business days after artwork approval

Minimum order quantity 50 pieces per artwork

Premium Badges



REUSABLE BADGE

The smart choice for customer facing staff.

Our Premium Badges are printed to precisely match your brand guidelines. Simply peel off the old name label and replace with a new one. There is no need to order a new badge every time someone leaves or joins your company. Our Premium Badges save you time and money.

Printing name labels is simple. You just need one of our compact, easy-to-use label printers and you're good to go!

FEATURES



Durable rigid material



Customise badges on site



Your logo enhanced with resin dome in option



HOW TO USE



1. Print the sticky label



2. Peel the protective part away from the sticker



3. Apply the sticky label



4. Replace the old sticker with a new one

Material

Double-laminated PVC

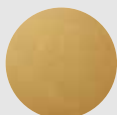
Background



White



Silver



Gold

Other backgrounds available upon request.

Printing options

- Spot colour to match your Pantone® references (metallic colours available)
- Digital full colour print for complex logos and gradient colours

Finishing options

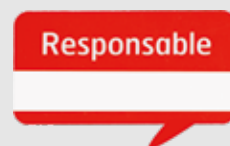


Semi-domed



Size and shapes

For a better match with your sticky label we advise to leave square-edged blank areas of either 12, 18, 24 or 36 mm.



Any size and shape is possible.

Fasteners



Standard pin
(white or black)



Dual



Rotating dual



Standard magnetic



Black magnetic



Mini black magnetic



Pygmy pin



Metal clip

Compatible with other fasteners. Please contact us.

Accessories

Label printers & tapes



References	Label width	Compatibility	Colour
TZ231	12 mm	PTD450VP / PTD600 / PTD800W	Black on clear tape
TZ241	18 mm		
TZ251	24 mm	PTD600 / PTD800W	
TZ261	36 mm	PTD800W	

Stick-on flags



Flag size : 8 x 10 mm

Turnaround time

Shipped from 10 business days after artwork approval

Minimum order quantity

1 piece

Chalkboard Badges

REUSABLE BADGE

Get your message across instantly.

Express yourself by writing your name or message on your badge. Our Chalkboard badges are perfect for a number of environments including bars, cafes, gyms, training centres and restaurants. We'll provide everything you need including the Chalkboard badges, the chalk pen and cleaning cloth. The only limit is your imagination.

FEATURES



Robust rigid material



Rewritable surface



Full colour customisation option



HOW TO USE



1. Write with a chalk pen



2. Convey your message



3. Erase with a duster



4. Reuse

Material Double laminated PVC with chalkboard surface

Printing options Digital full colour print for photos and backgrounds

Badge sizes & layout



75 x 50 mm
plain



75 x 50 mm
logo on top



75 x 50 mm
logo on the left side

Looking for bespoke badges? Please contact us.

Background colours



Black



Red



Orange



Purple



Aqua



Pink



Green

Or choose your Pantone® colour



Finishing options



Semi-domed (Mandatory for pre-printed badges)

Fasteners



Standard pin
(white or black)



Dual



Standard magnetic

Compatible with other fasteners. Please contact us.

Packing



10 chalkboard
badges



1 white chalk
marker



1 microfibre
duster

Option



Chalkpen multi colour pack (sold separately)

Turnaround time

- Shipped from 2 business days for plain badges (standard background colours only)
- Shipped from 10 business days after artwork approval for customised or non-standard background colours

Minimum order quantity

- 10 pieces per artwork for standard background colours
- 250 pieces per artwork for the Pantone background colour of your choice

Premium Impress Badges

PERMANENT NAME BADGE

Create a great impression with our ready-to-wear name badges.

The perfect solution for your customer facing staff. Eye catching, durable and professional looking, our Premium Impress badges come in a wide range of styles and finishes.

The flexibility of the Impress badges goes beyond just its look and feel. You can choose exactly what information you want the badge to display such as names, job titles and spoken languages. Tell us what you need and we'll do the rest. Impress - defined by you, designed by us.

FEATURES



Rigid material



100% customised and ready to wear



Shiny resin dome option



Material

Double-laminated PVC

Background



White



Silver



Gold

Other backgrounds available on demand.

Printing options

- Spot colour to match your Pantone® references
- Digital full colour print for photos and backgrounds
- Using the **variable data management** system we can print different names, job titles or display flags for reflecting the languages spoken by each member of your staff

Finishing options



Domed

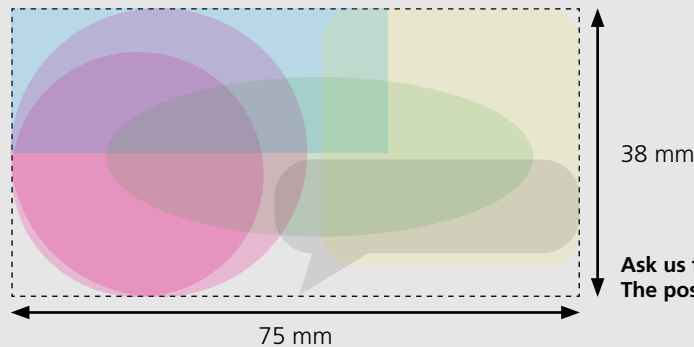


Semi-domed



Engraved

Size and shapes



38 mm

75 mm

**Ask us for the size and shape you need!
The possibilities are endless.**

Fasteners



Standard pin
(white or black)



Dual



Rotating dual



Standard magnetic



Black magnetic



Mini black magnetic



Pygmy pin



Metal clip

Compatible with other fasteners. Please contact us.

Turnaround time

Shipped from 10 business days after artwork approval

Minimum order quantity

1 piece

Ordering options

- Enjoy the benefits of buying in bulk, multi-site deliveries and reduced paperwork with our **Call-off System**. Call us for more information.
- Reduce paperwork with our **monthly billing plan**: multiple orders but one monthly invoice

Order management options

Customise and order badges online using our **Click2Order ordering platform**. Call us for more information.

ID Badges

PERMANENT NAME BADGE

As print specialists, we are the first choice for bespoke ID badges.

ID badges are essential to your company's work culture, professionalism and brand image. Increase company security by simplifying employee and visitor identification with company branded ID cards. Simply tell us what variable data you require including company logo, employee photo, name, barcodes etc and we will do the rest! Once you have finalised your artwork, you can use our bespoke Click2Order system to quickly and efficiently order ID badges as, and when you need them.

You will receive your ID badges in full colour and ready to wear. Ideal for managing employee IDs and for clubs and associations.

FEATURES



White PVC credit card size



Full colour printing



Unique information on each badge



Material White PVC

Card size 86 x 54 mm

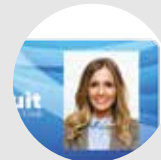
Card thickness 0.76 mm

Printing options

- Digital full-colour
- Spot colour (Pantone® matching)



Edge-to-edge printing



600 dpi resolution



Single or double sided printing

Variable data printing

- Text information (name, job title, etc)
- ID photo
- Digits (ID#, induction date, expiring date, serial numbering)
- Logo
- You name it, we print it!

Data encoding options



Barcode



QR code

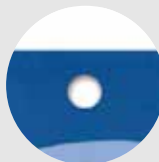


Magnetic stripes

Other options



Slot



Hole



Signature panel



Adhesive backing



Sticking overlay



Security hologram

Accessories



Stick-on attachments



Custom badge-reel



Custom lanyard



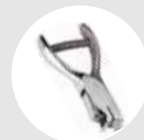
Non-custom lanyard



Vinyl badge-holder



Rigid badge-holder



Slot punch devices

Turnaround time

Shipped from 5 business days after artwork approval (10 days for offset printing).

Minimum order quantity

From 10 pieces (100 pieces for offset printing)

Ordering options

- Enjoy the benefits of bulk buying, multi-site deliveries and reduced paperwork with our **Call-off System**. Call us for more information.
- Reduce paperwork with our **monthly billing plan**: multiple orders but one monthly invoice. Call us for more information.

Order management options

Customise and order badges online using our **Click2Order ordering platform**.

RFID Cards

PERMANENT NAME BADGE

Let our custom printing take your RFID cards to the next level.

As print specialists we work with you to make your cards stand out for all the right reasons. We will match your exact brand guidelines and use digital printing for pin sharp images.

Your customers will appreciate the quality in both the look and the feel of their cards. Whether you operate a fitness centre, a hotel or any property that requires access control, our RFID cards will build trust and ensure your customers' security.

FEATURES



RFID chip sealed inside



Robust PVC



Double sided full colour print



Material

PVC with RFID chip sealed inside



Matt finish



Gloss finish

Card sizes



Standard : 86 x 54 mm



XL: 133 x 85 mm

Card thickness

0.84 mm

RFID options

RFID cards specifications	Mifare 1k	Mifare ulc (17pf)	Fudan 1108	EM4200	TK4100
Type	Write/Read	Write/Read	Write/Read	Read only	Read only
Operating frequency	13,56Mhz High frequency	13,56Mhz High frequency	13,56Mhz High frequency	125KHz Low frequency	125KHz Low frequency
Eeprom size	8192bits	1536Bits	8192bits	128 bit	64 Bits
UID	8 digit (0-9 and A-F)	14 digit (0-9 and A-F)	8 digit (0-9 and A-F)	10 digit (0-9 and A-F)	/
RF interface	ISO15693/ ISO14443	ISO15693/ ISO14443	ISO15693/ ISO14443	/	ISO 7816

Need another type of RFID chip inside? Please contact us.

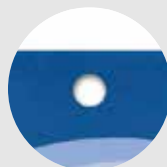
Printing options

- Spot colour to match your Pantone® preferences
- Digital full colour print for complex logos and gradient colours
- Using the **variable data management system** we can print different names, barcodes, expiry dates, member numbers or any other variable information.

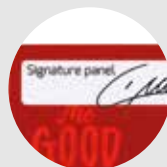
Custom options



Slot



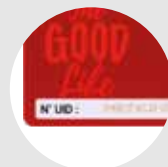
Hole



Signature panel



Magnetic stripe



Sequential serial numbering



Barcode, QR code & variable data

Accessories



Non-custom lanyard



Custom lanyard



Card holder



Badge reel

Compatible with other fasteners. Please contact us

Turnaround time

Shipped from 15 business days after artwork approval.
Faster shipment available at an extra cost. Please enquire.

Minimum order quantity

100 pieces per artwork

Event Badges

BADGE FOR EVENTS

Our Event Badges are high quality, eye-catching and create a great first impression at any event or meeting.

Ideal for one off events, our event badges are durable and can be printed in any combination of eye catching colours or styles. The sturdy design and ability to customise makes them perfect for multi-day events. Include useful event information, agendas and maps on your Event Badge.

FEATURES



Sturdy & thick PVC



Long lasting anti-scratch surface



Print on one or both sides



Print useful information on reverse



Material

Anti-scratch PVC

Printing options

- Digital full colour print
- One side only or both sides
- Using the **variable data management system** we can print different names, job titles, or display flags for reflecting the languages spoken by each member of your staff or delegates.

Badge sizes



86 x 54 mm



95 x 62 mm



95 x 98 mm



70 x 40 mm



55 x 75 mm



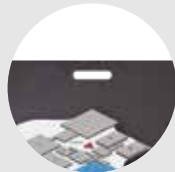
57 mm



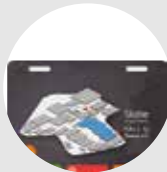
70 mm

Badges can be printed both landscape and portrait

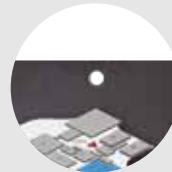
Custom options



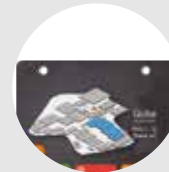
Slot



Dual slot



Hole



Dual hole



Variable barcodes & QR codes

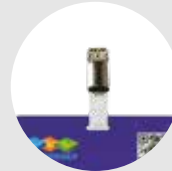
Fasteners



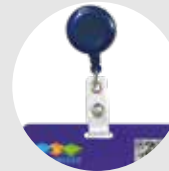
Non-custom lanyards



Custom lanyards



Strap clip



Badge reel



Self adhesive attachments

Accessories



Foam tray



Small box



Megabox

Turnaround time

Shipped from 3 business days after artwork approval

Minimum order quantity

50 pieces

Service for events

Need a helping hand managing your badges? Our optional **Bureau Service** enables you to receive your badges organised and possibly stored in a carrying box. Call us for more information.

Xpress Badges

BADGE FOR EVENTS

Xpress badges are cost-effective without compromising on style or quality.

The perfect choice for conferences, marketing events, seasonal parties or sales promotions. Not only are they quick to produce but they can include event information such as agendas, QR codes and distinguish different types of guests (customers, delegates, journalists and visitors). Xpress badges are ideally suited for short events.

FEATURES



Laminated paper



Lightweight



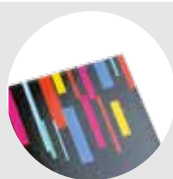
Print on one or both sides



Material

Laminated paper

Lamination types



Glossy*



Matt*



Soft touch

*available in biodegradable material

Printing options

- Digital full colour print
- One side only or both sides
- Using the **variable data management system** we can print different names, job titles, or display flags for reflecting the languages spoken by each member of your staff or delegates.

Badge sizes



86 x 54 mm



62 x 95 mm



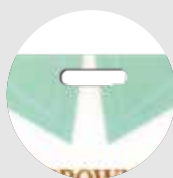
80 x 120 mm



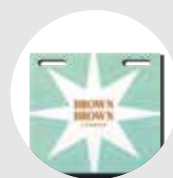
105 x 148 mm (A6)

Ask us for the size and shape you need. The possibilities are endless!

Custom options



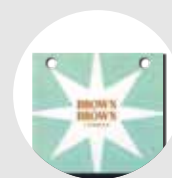
Slot



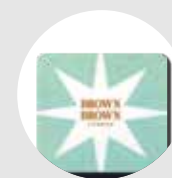
Dual slot



Hole



Dual hole



Rounded corners



1, 2 or 3 detachable tabs



Barcode, QR code and variable data

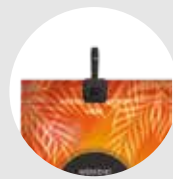
Fasteners



Non-custom lanyards



Custom lanyards



Magnetic clip

Compatible with other fasteners. Please contact us.

Accessories



Foam tray



Small box



Megabox

Turnaround time

Shipped from 2 business days after artwork approval

Minimum order quantity

50 pieces

Service for events

Need a helping hand managing your badges? Our optional **Bureau Service** enables you to receive your badges organised and possibly stored in a carrying box. Call us for more information.

Conference Badge Inserts



BADGE FOR EVENTS

Create your conference badges quickly and efficiently.

Our perforated insert sheets are designed to be used with our wide range of badge holders. Use our Selfit® software to create badges for your delegates.

FEATURES



Inserts and holders combo



Perforated printable insert sheet



Several sizes available



HOW TO USE



1. Create your visuals for each delegate



2. Print your insert sheets



3. Detach your printed inserts













4. Assemble badges ready for your event

Material Perforated paper

Sheet size A4 format : 297 x 210 mm

Thickness 120 gsm

	SW3500	SW2500	SW4500	SW1500	SW100	SW12250	A6P	A5100
Insert size	90 x 55 mm	90 x 65 mm	90 x 70 mm	105 x 65 mm	100 x 78 mm	111 x 91 mm NEW	105 x 148 mm (A6)	148 x 210 mm (A5)
Inserts per pack	500	500	500	500	500	250	250	100
Inserts per sheet	8	8	8	8	6	4	4	2
Compatible badge holders	 CBR003  1825-2580  PB2.5  1810-1000  1840-5010	 CBS002	 1815-1200  1815-1405	 CBL001  PB3	 1817-1000  CBF001  304-MAG  1815-1400  1815-1405	 1820-120x	 1840-1625  1840-1620	 1840-1630

More badge holder models available. Please contact us.

Accessories



Foam tray



Small box



Megabox



Plain lanyards



Custom lanyards

Lead time Shipped from 1 business day after order approval (Pre-printed inserts from 10 days)

Minimum order quantity 1 pack of insert sheets (badge-holders sold separately)

Service for events Need a helping hand managing your badges? Our optional **Bureau Service** enables you to receive your badges already assembled and organised. Call us for more information.

Button Badges

PROMOTIONAL BADGE

Spread your message with button badges.

If you are looking for an affordable, yet impactful way to promote your brand, or communicate a marketing message to your customers, look no further. Customise our Button badges to include your company logo, a custom image and a particular promotional offer or use it as an inexpensive name badge solution. All of our button badges are printed in full colour to perfectly reflect your brand and marketing message.

FEATURES



Long lasting metallic outerframe



Harmless curved edges



Full colour printing



Variable data such as name, title, etc.



DIGITAL PRINTING For small orders

OFFSET PRINTING For large orders

Material



Metallic
outerframe



Metallic
innerframe



Metallic
outerframe



Plastic
innerframe

Finishing types



Glossy



Soft touch



Glossy

Printing options

- Digital full colour print for photos and gradient backgrounds
- Using the **variable data management** system we can print different names, job titles or company names.

Spot colour and full colour to match your colour references

Special options



Glow in
the dark



Holographic



Fluro
background



Silver/Gold
background

Badge sizes



ROUND

25 mm, 32 mm,
38 mm, 45 mm,
56 mm, 63 mm,
75 mm, 88 mm,
100 mm



SQUARE

40 x 40 mm
52 x 52 mm
65 x 65 mm
80 x 80 mm



RECTANGLE

landscape or portrait
68 x 45 mm
80 x 54 mm
90 x 65 mm
115 x 40 mm



ROUND

25 mm, 32 mm,
38 mm, 45 mm,
56 mm, 75 mm



SQUARE

32 x 32 mm
54 x 54 mm



RECTANGLE

landscape or portrait
70 x 43 mm

Fasteners



Pin



Magnet



Standard pin



Super safe pin



Child-safety clip

Use of fasteners dependent on size and shape of button badge.

Custom options



Bottle opener



Back mirror



Back fridge magnet

Turnaround time

Shipped from 7 business days after artwork approval.

Shipped from 10 business days after artwork approval.

Minimum order quantity

50 pieces per artwork

500 pieces per artwork

Metal Badges

PROMOTIONAL BADGE

Our Metal badges are a premium choice for employee recognition.

Our Metal Lapel badges are the ultimate choice for premium, high-quality, corporate jewellery. Design your badge to reflect your company image by customising the shape and size. We offer a wide range of finishes and styles, from modern to traditional, from enamel to bronze, silver and gold. The durability and polished finish means these badges are perfect for employee recognition, long service awards and to increase brand awareness by distinguishing your brand from others. Our badges are also great for promotions and fundraising, making them popular with clubs, charities and associations.

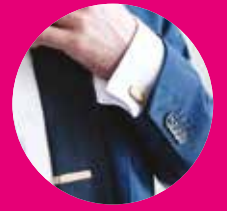
FEATURES



Long lasting metallic base



Endless possibilities in custom design



Not just a badge!



4 STYLES AVAILABLE



OFFSET PRINTED



SANDBLASTED



SOFT ENAMEL




SYNTHETIC ENAMEL

OFFSET PRINTED | **SANDBLASTED** | **SOFT ENAMEL** | **SYNTHETIC ENAMEL**


Material Metal

Marking



Flat print Embossed Embossed + printing Encapsulated embossing

Base colour



Silver Gold Silver Gold Copper Nickel

Thickness 0.8 mm 1.2 mm (Thicker on demand)

Printing types

- Spot colours
- Full colour (gradient)


Spot colours (no gradient)

Plating options



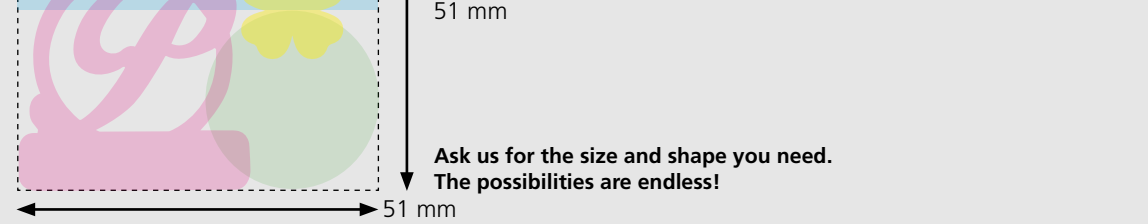
Shiny finish Misty finish Antique finish

Finishing options



Resin dome (mandatory) Resin dome

Size and shapes

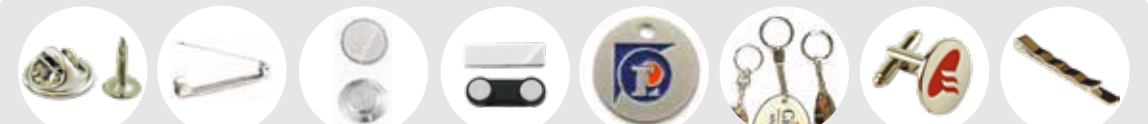


51 mm

51 mm


Ask us for the size and shape you need.
The possibilities are endless!

Fasteners



Butterfly clutch Brooch pin Round magnet Mini black magnet Hole Hole + key ring Cufflink Tie pin

Accessories



Custom backing card Velvet pouch Velvet box Plastic box

Turnaround time Shipped from 15 business days after artwork approval

Minimum order quantity 100 pieces per artwork

Promo Badges

PROMOTIONAL BADGE

Increase brand awareness and encourage customer loyalty with our customisable PVC badges.

Our durable, high-grade Promo badges are fully customisable making them ideal for your company's marketing initiatives. Choose your own custom shape and create a Promo badge that leaves a lasting impression. Suitable for use as loyalty cards, gift cards, and event access control passes.

FEATURES



Lightweight
PVC



Endless possibilities
of shapes



Single or double
side printing



Material



PVC matt finish PVC gloss finish

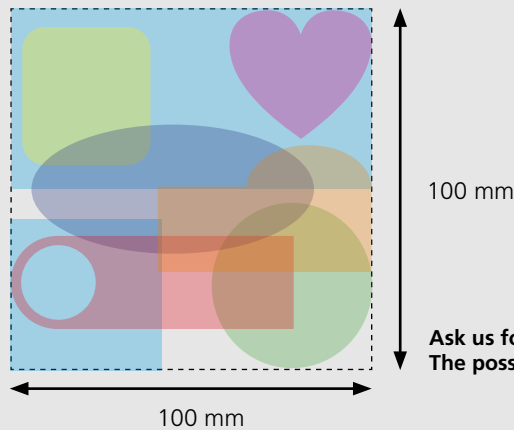
Card thickness

0.76 mm (available up to 2 mm)

Printing options

- **Offset printing:** full colour or spot colour
- Using the **variable data management system**, we can print many different types of information including **text, digits or barcodes**

Size and shapes



100 mm

Ask us for the size and shape you need.
The possibilities are endless!

100 mm

Finishing options



Hole

Dual hole

Slot

Dual slot

Domed

Gold & silver foil printing

Sparkle printing

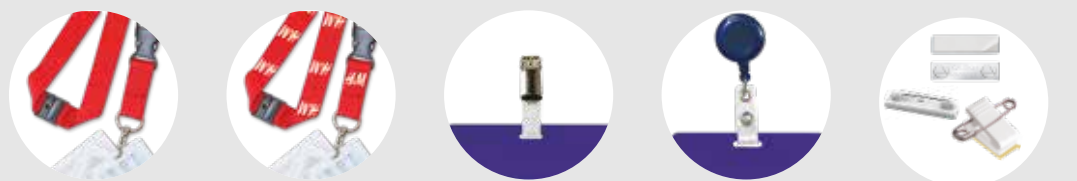
Stick-on overlay (credit card size only)

Signature panel

Embossed text

UV printing

Fasteners



Non-custom lanyards

Custom lanyards

Strap clip

Badge reel

Stick-on attachments

Lead time

Shipped from 15 business days after artwork approval

Minimum order quantity

From 100 pieces per artwork

Office Doorplates

DOORPLATE

Your brand identity, everywhere.

Every successful office manager knows that attention to detail is the key to success. Identify employee's offices with professional, sophisticated office doorplates. Our doorplates will give your employees a sense of importance and recognition. Choose between two supports and four different inserts to design a doorplate to reflect your brand identity.

FEATURES



Metallic support



Choice of 4 insert colours



Full colour print



HOW TO USE



1. Stick on the door

OR



1. Screw to the door



2. Replace inserts

Holder material



Anodised plated aluminium



Nickel plated aluminium

Holder features



Self adhesive backing



Screw fixing
(screws not included)



Holder size

203 mm x 54 mm x 5 mm

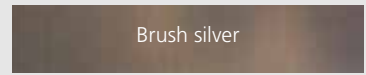
Insert material



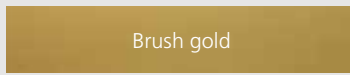
Double laminated PVC



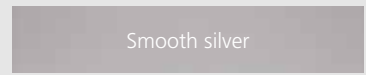
White



Brush silver



Brush gold



Smooth silver

Insert size

203 mm x 51 mm

Insert customisation



Digital full colour



Optional:
black engraving

Ordering options

Additional holders and inserts can be ordered separately

Lead time

Shipped from 10 business days after artwork approval

Minimum order quantity

1 piece

Order management options

Customise and order inserts online using our **Click2Order ordering platform**. Call us for more information.



Office Deskplates

DESKPLATE

Your brand identity, everywhere.

Office deskplates clearly define your employees' workstations and are a great way to ensure that colleagues and visitors can locate the right person. Guarantee a professional first impression with our deskplates. Choose between our two supports and four different inserts to design a deskplate to reflect your brand identity.

FEATURES



Metallic support



Choice of 4 insert colours



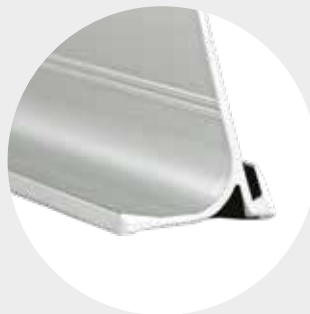
Full colour print



HOW TO USE



1. Slot in insert



2. Stands alone



3. Replace inserts

Holder material



Anodised plated aluminium



Nickel plated aluminium

Holder features



Stand alone design

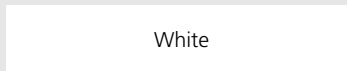
Holder size

203 mm x 57 mm x 28 mm

Insert material



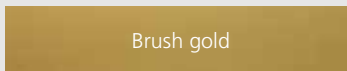
Double laminated PVC



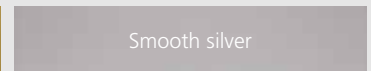
White



Brush silver



Brush gold



Smooth silver

Insert size

203 mm x 50.5 mm

Insert customisation



Digital full colour



Optional:
black engraving

Ordering options

Additional holders and inserts can be ordered separately

Lead time

Shipped from 10 business days after artwork approval

Minimum order quantity

1 piece

Order management options

Customise and order inserts online using our **Click2Order ordering platform**. Call us for more information.



Selfit® Deskplates



DESKPLATE

Save time and money with Selfit® reusable deskplates.

Selfit deskplates are completely reusable. Your brand or event logo is printed and sealed below a protective, scratch-resistant surface. The unique thumb-cut on the reverse of the deskplate allows paper inserts (sold separately) to be easily and quickly changed. Selfit deskplates are a sustainable and convenient way to manage events and promote your brand.

FEATURES



Long lasting anti-scratch surface



Fully customised with your branding



Easy access to your printed insert



HOW TO USE



1. Print inserts



2. Detach the insert



3. Insert into the deskplate

Material

Anti-scratch PVC

Printing options

- Spot colour to match your colour references
- Digital full colour print for photos and backgrounds

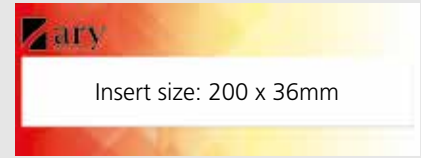
Sizes



Placecard
75 x 45 mm

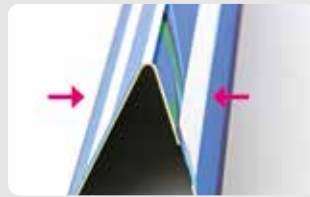


Multiline 200 x 75 mm
(2 options for window position available)



Megatag 200 x 75 mm

Finishing option




Double sided insert windows

Inserts

Insert sheets



References	Insert size	Qty	Compatibility	Colours available
ML500	75 mm x 24 mm	500	Placecard 75 x 45 mm	 Other colours available on demand
SD500	200 mm x 24 mm		Multiline 200 x 75 mm	
MD500 MegaTag Deskplate	200 mm x 36 mm		MegaTag 200 x 75 mm	

Label printers & tapes



References	Label width	Compatibility	Colour
TZ251	24 mm	Placecard 75 x 45mm Multiline 200 x 75 mm	Black on white tape
TZ261	36 mm	Megatag 200 x 75 mm	

Print one insert at a time!

Lead time

Shipped from 10 business days after artwork approval

Minimum order quantity

10 pieces per artwork



Whiteboard Deskplates

DESKPLATE

Helping you to deliver interactive training classes & sessions

Our whiteboard deskplates are a great way to enable introductions. They also reinforce the professional look and feel of your meeting or event whilst showcasing your brand. They are a fun, interactive addition to your training sessions and can be rewritten on as often as required.

FEATURES



Whiteboard surface



Write and erase as often as you like



Full colour branding

HOW TO USE



1. Write your name or text with a whiteboard pen



2. Erase your text with a duster



3. Reuse again and again

Material



Laminated PVC with whiteboard coating

Always use dry wipe/whiteboard pens using alcohol based ink (not acetone based inks or others)

Printing option

Digital full colour print

Size



200 x 75 mm

Accessories



Whiteboard black pen*



Duster*

*sold separately

Lead time

Shipped from 10 business days after artwork approval

Minimum order quantity

10 pieces pre-printed



Click2order

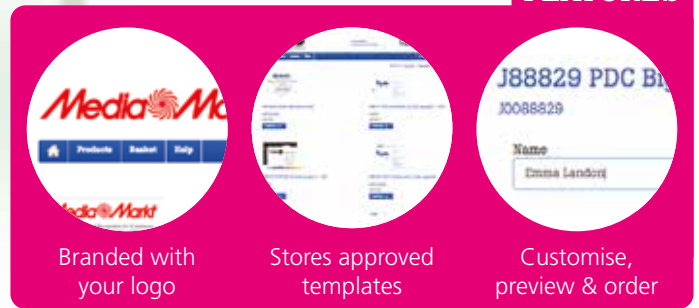
ONLINE ORDERING PLATFORM

Click2Order online ordering platform allows you to control, customise, preview and order name badges and other identification products in 6 simple steps.

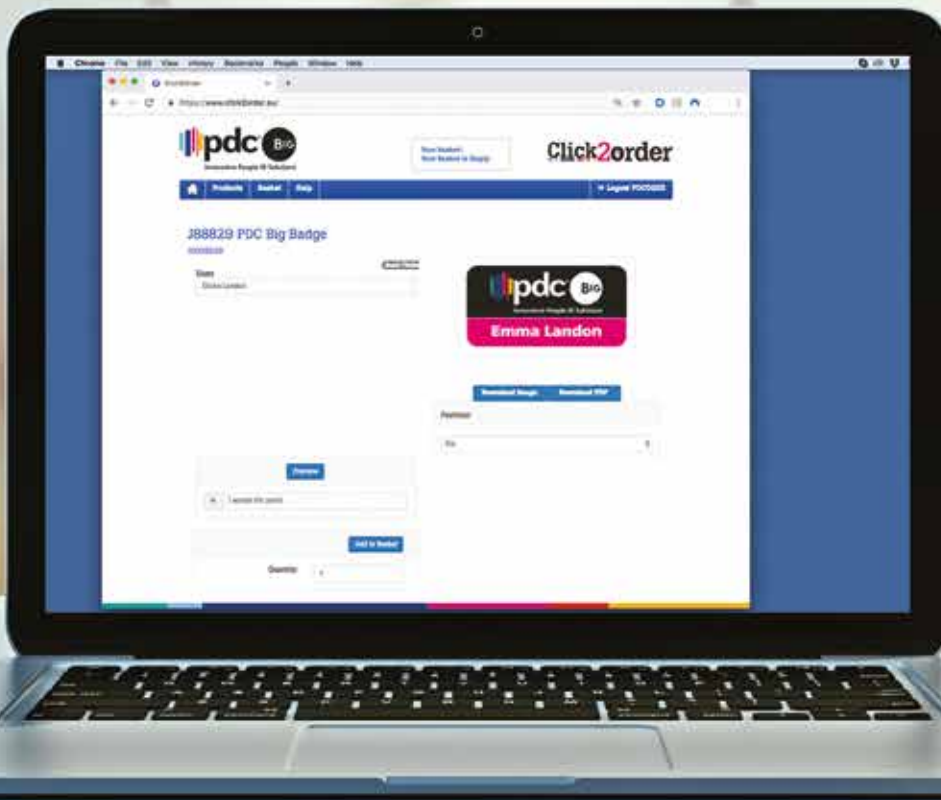
Click2Order is the ordering solution for you, if you need an easy, time-saving and efficient streamlined process of ordering multiple name badges and other identification products for your employees. You will have your own Click2Order site branded with your logo where all of your pre-approved product templates for badges, business cards or other products will be stored. Customise these templates with variable data including employee name, job title and other variables including flags.

Order one badge or multiple badges. You will have the ability to preview your products with your customisation included prior to ordering. Click2Order stores multiple addresses so your products can be delivered directly to the end user or multiple locations.

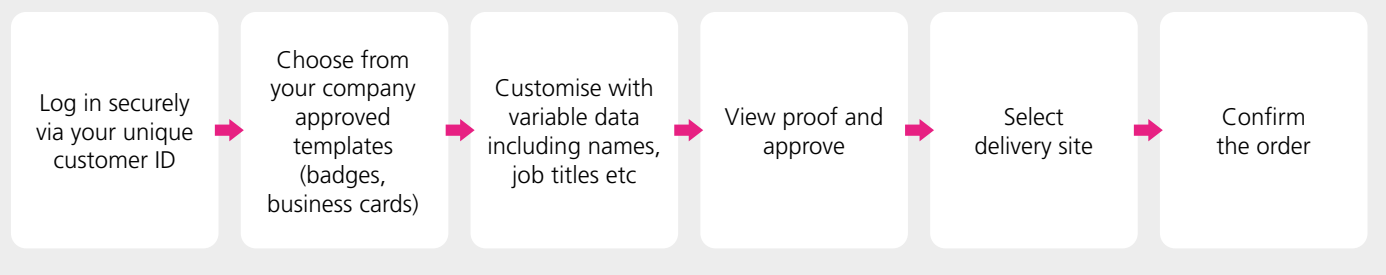
FEATURES



- Branded with your logo
- Stores approved templates
- Customise, preview & order



HOW TO USE



Benefits	Your brand	<ul style="list-style-type: none"> • Maintain global brand consistency throughout all of your products - on a local, national or international basis • Match to your corporate font • Ordering site can be branded with your logo and layout • White label solution
	Easy to use	<ul style="list-style-type: none"> • Order online 24 hours a day, 7 days a week • Customise, preview and order for delivery in 1 platform • Multiple payment options available • Multilingual platform
	Streamlined ordering	<ul style="list-style-type: none"> • Reduce costs • Increase efficiency • Free up staff time, reduce paperwork, improve processes and eliminate errors • Deliver directly to end user
	Full visibility	<ul style="list-style-type: none"> • Industry-leading tested and certified security standards • Login infrastructure can be defined for individuals, stores, groups or entire businesses • Data can be captured to support management reporting • View order history, spend and stock levels • Product visibility can be refined to specific users - controlling who can order products • Flexible delivery options - delivery to the end user, centralised locations, set locations that cannot be changed or user-defined

		Basic	Std	Pro
Features	Global brand consistency	•	•	•
	Unlimited products	•	•	•
	Multiple languages	•	•	•
	Multi-device compatibility	•	•	•
	Password recovery	•	•	•
	Online payment	•	•	•
	Barcode & QR code	•	•	•
	Split Shipping	•	•	•
	Multiple Users	•	•	•
	Multiple delivery address		•	•
	Dual branded layout		•	•
	Users creation			•
	Order authorisation			•
	Specific user structure			•
	Cost centre entry			•
	Reporting			•

Printers & Consumables



PERSONALISE YOUR BADGES

Everything you need to create and print your own badge inserts, ID badges and cards.

Our printers and Selfit® software make it quick and easy for you to personalise your badges. Our printers enable you to create professional badges at your desk, in-store or on-site at your event. They are ideal for last minute delegate changes.

Label printers



Printers	Label width compatibilities	Features	Dimensions and weight
PT450VP	12 mm 18 mm	<ul style="list-style-type: none"> - Power supply and AA battery compartment (AA batteries not included) - Manual cutting system - LCD screen - USB connectivity - Print speed: 20mm per sec 	188 x 177 x 72 mm 0.74 kg
PTD600	12 mm 18 mm 24 mm	<ul style="list-style-type: none"> - Power supply and AA battery compartment (AA batteries not included) - Automated cutting system - LCD colour screen - USB connectivity - Print speed: 30mm per sec 	201 x 192 x 86 mm 0.95 kg
PTD800W	12 mm 18 mm 24 mm 36 mm	<ul style="list-style-type: none"> - Power supply and Li-on battery compartment (Li-on battery not included) - Automated cutting system - LCD screen + floppy keyboard - Carrying handle - USB & Wifi connectivity - Print speed: up to 60mm per sec 	337 x 188 x 173 mm 3.4 kg

Tapes



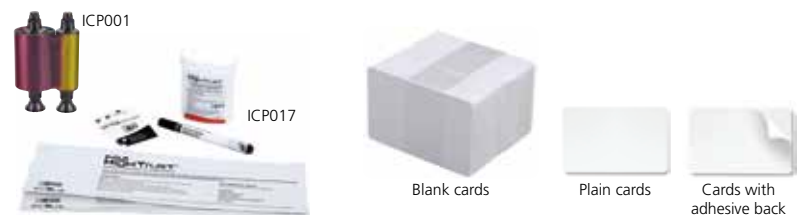
Product code	Label width	Colours	Product code	Label width	Colours
TZ131	12 mm	Black on clear	TZ151	24 mm	Black on clear
TZ231		Black on white	TZ251		Black on white
TZ233		Blue on white	TZ355		White on black
TZ141	18 mm	Black on clear	TZ161	36 mm	Black on clear
TZ241		Black on white	TZ261		Black on white

PVC cards printers



Printers	Features	Dimensions and weight
Zenius	<ul style="list-style-type: none"> - Direct-to-card dye sublimation/ Resin thermal transfer - Single-sided printing, edge-to-edge - 300 dpi print head (11.8 dots/mm) - Printing Performance: Colour (YMCKO): 120 - 150 cards/hour; Monochrome: 400 - 500 cards/hour 	205 x 195 x 310 mm 3.3 kg
Primacy	<ul style="list-style-type: none"> - Direct-to-card dye sublimation/ Resin thermal transfer - Single or double-sided printing, edge-to-edge - Standard 300 x 300 dpi resolution - Customisable 300 x 600 dpi resolution (color and monochrome printing) or 300 x 1200 dpi resolution (monochrome printing only) - Printing Performance for single sided printing: Color (YMCKO): 190 - 225 cards/hour; Mono chrome: 600 - 850 cards/hour - Printing Performance for double sided printing: Color (YMCKO): 140 cards/hour 	247 x 205 x 383 mm 4.02 kg

Consumables



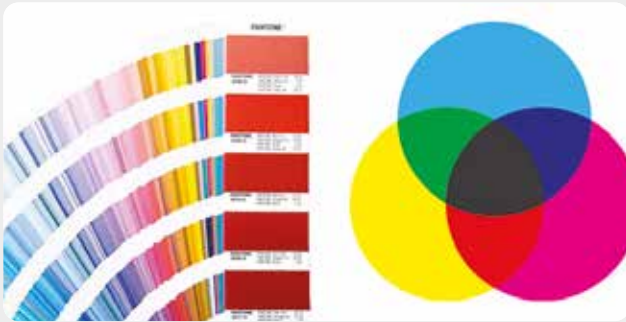
Product code	Description
ICP001	- 200 prints/roll - YMCKO
ICP011	- 1000 prints/roll - Monochrome (black)
ICPCKTP	Regular cleaning kit: 5 adhesive cards, 5 swabs
ICP017	Advanced cleaning kit: 2 T cards, 2 adhesive cards, 1 pen, 60 wipes

Product code	Thickness	Back	Packaging
1350-1200	750 mic	Blank	500 pieces
1350-1560	250 mic		
1350-1400	350 mic		
1350-1500	250 mic	Paper adhesive	
1350-1600			
1350-1610			

Artwork Guidelines

PRINTING SPECIFICATIONS

IMAGE QUALITY



Please supply artwork files with **Pantone** included or as **CMYK** only



Please supply **vector/outlined artwork** files (preferably in the following formats: eps/ai/pdf)



For any other format such as jpg always ensure that your design has a **minimum of 300 dpi** (Additional re-draw fees might apply)



Caution! For technical reasons we do not accept low quality files. Low resolution files cannot guarantee a high quality print.

Variable Data Management

PRINTING SPECIFICATIONS

We can print badges with unique variable data such as **names, job titles, images and flags**. Just send us your Excel file with all of the data and we will do the rest!

EXCEL	A	B	C	D	E	F	G	H	
	1	Name	Surname	VIP number	Company	Job title	Barcode	QR Code	Picture
	2	Emma	Landon	134652	Raising Star	Marketing Manager	0123-4567	www.raisingstar.com	Emma-Landon.JPG
	3	David	Stevenson	547965	Raising Star	Operations Manager	0123-4698	www.raisingstar.com	David-Stevenson.JPG

REQUIREMENTS



Text and Fonts

Please make sure to provide us a file with Outlined text enabled or please submit your font file in .tff or .otf formats.



Barcodes

Please ensure you have a column in the Excel file detailing the barcode number and confirm the type of barcode required.



QR codes

Please ensure you have a column in the Excel file detailing the information that needs to be encoded within the QR code as well as confirming the exact type of QR code you require.



Country flags

Please contact our team to obtain our excel template file and instructions.






PDC BIG
also manufactures
lanyards, ID accessories
and wristbands.
Contact our customer service
for more information.


Contact us

PDC BIG
European Headquarters
Rue de l'Industrie, 17
1400 Nivelles, Belgium
Tel +32 (0) 67 89 56 56
Fax +32 (0) 67 21 77 70
Email info@pdc-big.com
Web www.pdc-big.com

Stay connected with us

 facebook.com/PDCBIGPeopleID/
 linkedin.com/company/pdc-big-events
 twitter.com/PDCBIGEVENTS
 instagram.com/pdc.big/



A Brady Business  **BRADY**